

*Washington, D.C.*- Today, Congressman Sires sent the following letter to the CEOs of both Cablevision and News Corporation urging them to place consumers first during their ongoing negotiations over retransmission consent for the renewal of WNYW (Channel 5), WWOR (Channel 9), and WTXF (Channel 29):

October 15, 2010

Mr. James Dolan

President and Chief Executive Officer

Cablevision Systems Corp.

1111 Stewart Avenue

Bethpage, New York 11714

Mr. Rupert Murdoch

Chairman and Chief Executive Officer

News Corporation

1211 Avenue of Americas

New York, New York 100325

Dear Sirs:

In a letter dated, October 13, 2010, I urged both of your respective companies to hold my constituents harmless during your ongoing negotiations over retransmission consent for the renewal of WNYW (Channel 5), WWOR (Channel 9), and WTXF (Channel 29) and not to deny them access to broadcast programming on News Corp channels, including baseball's National League Championship Series, a New York Giants NFL game, and the World Series.

In light of the ongoing impasse over these discussions, I now strongly encourage both of your companies to submit to binding arbitration before a neutral third party in the absence of an agreement on the retransmission consent negotiations. I hope that you share my views of placing consumers first and protecting their access to critical programming. Thank you for your attention to this matter.

Sincerely,

Albio Sires

Member of Congress

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